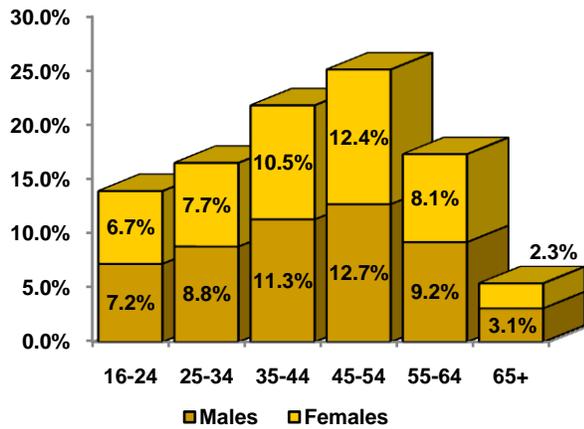


QUICK FACTS

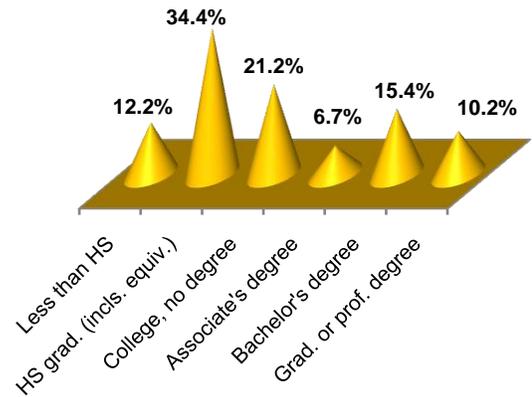
• Population (July 2012)	241,298
• Civilian Labor Force (2012)	125,069
• Unemployment Rate (2012)	7.7%
• Industry Employment (2 nd Qtr. 2012)	78,562
• Average Weekly Wage (2 nd Qtr. 2012)	\$718
• % of Population 25 Years & Over With Bachelor's Degree or Higher (2009-2011 3 Year Estimate)	25.6%

UPPER SHORE REGIONAL MARKET VIEW

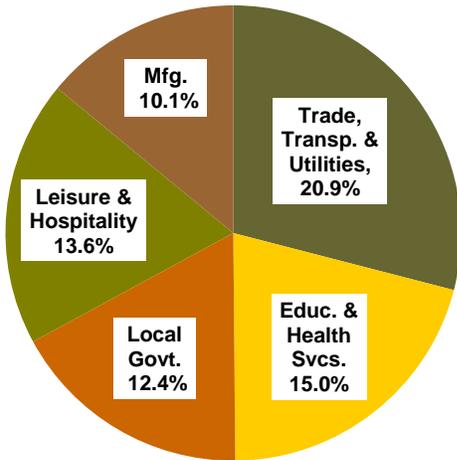
**Labor Force Distribution
by Age and Sex
2009 - 2011 3 Year Estimate****



**Educational Attainment of Population
25 Years and Over
2009 - 2011 3 Year Estimate****



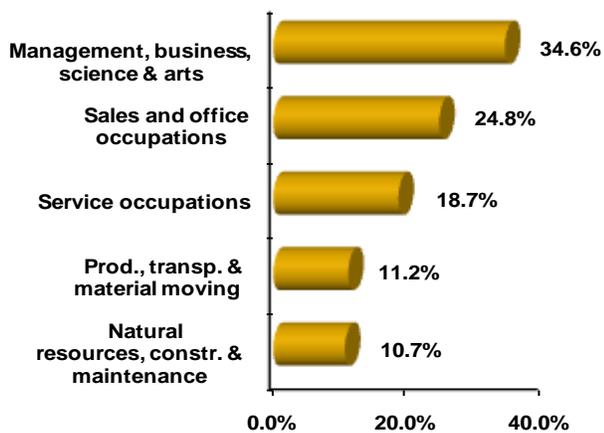
**Top Industry Sectors
2nd Quarter 2012***



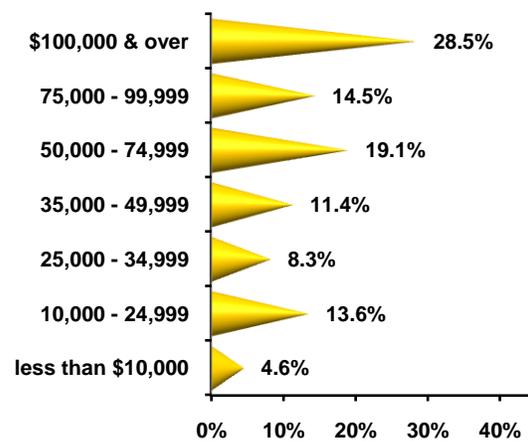
**Growth Industries
2nd Qtr. 2011 - 2nd Qtr. 2012***

Industry	Employment Change
Greenhouse & nursery production	539
Administration of econ. programs	432
Justice, public order & safety act.	324
Employment services	289
Restaurants	181
Utility system construction	173
Bldg. equipment contractors	94
Bldg. material & supplies dealers	72

**Occupational Skills of 16+ Population
2009 - 2011 3 Year Estimate****



**Household Income Distribution
2009 - 2011 3 Year Estimate****



Sources: *Maryland Department of Labor, Licensing and Regulation

**U.S. Census Bureau