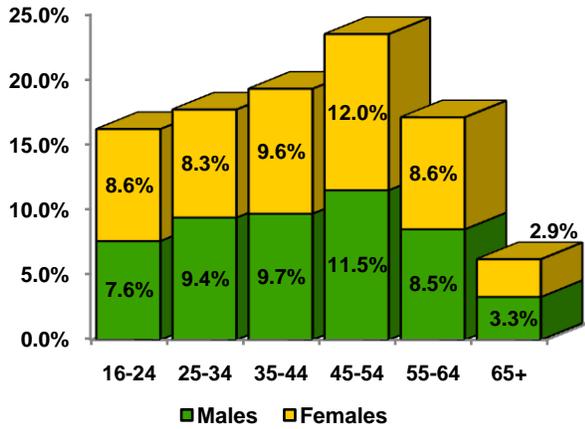


QUICK FACTS

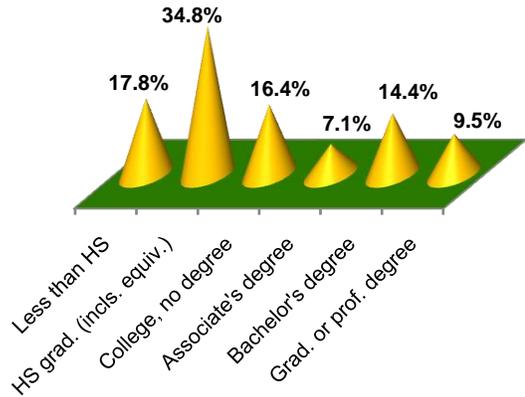
• Population (July 2012)	211,029
• Civilian Labor Force (2012)	109,312
• Unemployment Rate (2012)	9.9%
• Industry Employment (2 nd Qtr. 2012)	88,280
• Average Weekly Wage (2 nd Qtr. 2012)	\$646
• % of Population 25 Years & Over With Bachelor's Degree or Higher (2009-2011 3 Year Estimate)	23.9%

LOWER SHORE REGIONAL MARKET VIEW

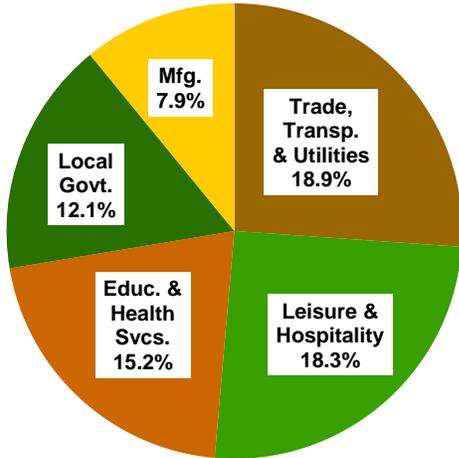
Labor Force Distribution by Age and Sex
2009 - 2011 3 Year Estimate**



Educational Attainment of Population 25 Years and Over
2009 - 2011 3 Year Estimate**



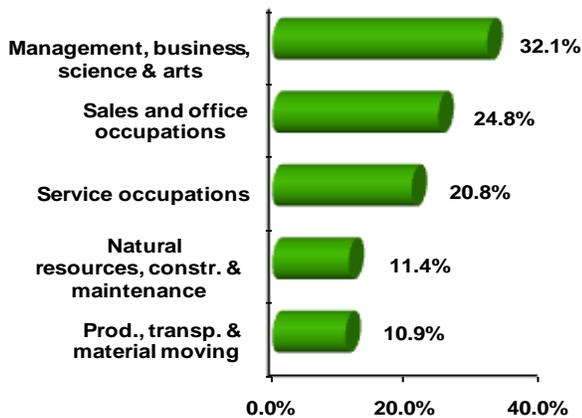
Top Industry Sectors
2nd Quarter 2012*



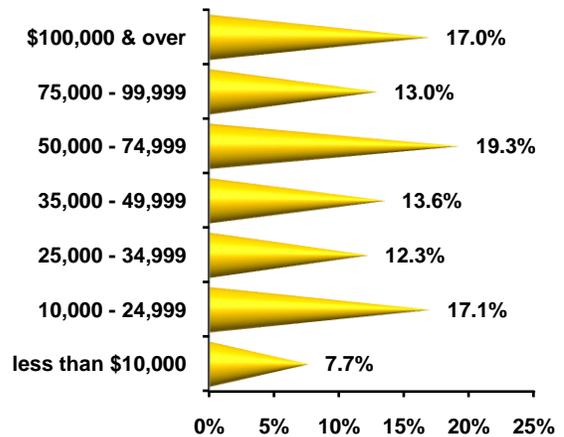
Growth Industries
2nd Qtr. 2011 - 2nd Qtr. 2012*

Industry	Employment Change
Restaurants	437
Department stores	240
Employment services	240
Administration of econ. programs	160
Comp. systems design & rel. svcs.	128
Offices of physicians	125
Off. supplies, stationery & gift stores	107
Services to buildings & dwellings	99

Occupational Skills of 16+ Population
2009 - 2011 3 Year Estimate**



Household Income Distribution
2009 - 2011 3 Year Estimate**



Sources: *Maryland Department of Labor, Licensing and Regulation

**U.S. Census Bureau